



MANUFACTURING, INC.

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PRESS RELEASE FOR IMMEDIATE PUBLICATION

AVTRON LAUNCHES UPDATED WEB SITE

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Avtron's Industrial Automation Division has introduced its updated web site www.avtronautomation.com. The new look site includes updated Industry Pages for the Metals Industry at www.avtron.com/metals.htm. Other Industry Pages for Mining, Cranes/Material Handling, Pulp/Paper and Marine applications have also been updated. In addition, new pages can be seen for Avtron Products including AC/DC Drives & Systems, Encoders/Tachometers and Performance View Diagnostics. Other freshly updated pages include Support/Service, Training, News and an Event Calendar. The site has been updated to be fully searchable and also includes an industry-first Encoder Selection Wizard. This allows Avtron's Customer's to locate the correct encoder by Avtron Family/Part Number, by Motor Manufacturer/Type, by competitor part number or by industry application.

About Avtron Manufacturing Inc.

Avtron Manufacturing delivers drive systems, automation solutions and diagnostic software designed to help users reduce costs, increase efficiency and enhance profitability. With drive system solutions and services catering to virtually every heavy industry segment, Avtron Manufacturing provides a diverse array of capabilities including ac and dc drives, encoders, and high speed data acquisition and diagnostic software. Headquartered in Independence Ohio, Avtron Manufacturing, Inc. provides solutions for the global market.

For more information about Avtron Manufacturing, Inc., visit **www.avtron.com** or contact: Avtron at 7900 E. Pleasant Valley Rd. Independence, OH 44131 Phone:216-642-1230, Fax: 216-642-6037, e-mail:sales@avtron.com.

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