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PRESS RELEASE FOR IMMEDIATE PUBLICATION

MacSteel-Jackson Orders Performance View Process Diagnostic System

Independence, OH – July 21, 2007 – Avtron's Industrial Automation Division has received a contract to supply its Performance View Process Diagnostic System for the Caster and Bar Mill at MacSteel's Jackson, MI mill. The contract is a complement to the drive system upgrade contracts Avtron recently received. The Performance View System uses high-speed Ethernet Communications to automatically and continuously gather drive and process automation data from all critical areas of the mill's drive, PLC and automation systems. The data is collected and stored at 10 msec. intervals in a moving seven-day window. Data is displayed in easy to use screens providing operators and maintenance technicians a clear view into the process. Data older than seven days is archived for an additional moving 21 day period. MacSteel plans to use the system for advanced production optimization, predictive maintenance and faster troubleshooting of the advanced control functions within the mill's electrical system. Startup is planned for the third quarter of 2007.

About Avtron Manufacturing Inc.

Avtron Manufacturing delivers drive systems, automation solutions and diagnostic software designed to help users reduce costs, increase efficiency and enhance profitability. With drive system solutions and services catering to virtually every heavy industry segment, Avtron Manufacturing provides a diverse array of capabilities including ac and dc drives, encoders, and high speed data acquisition and diagnostic software. Headquartered in Independence Ohio, Avtron Manufacturing, Inc. provides solutions for the global market.

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