



MANUFACTURING, INC.

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PRESS RELEASE FOR IMMEDIATE PUBLICATION

Avtron Partners with Metals Industry Encoder Distributor in South Korea

Independence, OH – October 31, 2007 – Avtron has signed an Encoder Distribution Contract with Shinhan Scientific Co., Ltd, whose headquarters are in Seoul, South Korea. Shinhan has been supplying the Korea Metals Market with scientific instrumentation and measurement equipment since 1957. Avtron's Digital Encoders are a perfect complement to Shinhan's Metals Business in their Testing/Analytical Instruments, System Engineering/Process Control and Optical Instruments Divisions. In addition to Seoul, Shinhan has offices in Busan, Gyeongnam, Pohang and Ulsan. Shinhan also has Motic, Amtec, Oxford and Schut Instrumentation Lines in Korea. Avtron has doubled their encoder sales since 2004, in part through increased sales to Metals customers in China and other Asian markets. The company believes Shinhan's focus and dedication to the Korean Metals Market will lead to successes in Korea as well.

About Avtron Manufacturing Inc.

Avtron Manufacturing delivers drive systems, automation solutions and diagnostic software designed to help users reduce costs, increase efficiency and enhance profitability. With drive system solutions and services catering to virtually every heavy industry segment, Avtron Manufacturing provides a diverse array of capabilities including ac and dc drives, encoders, and high speed data acquisition and diagnostic software. Headquartered in Independence Ohio, Avtron Manufacturing, Inc. provides solutions for the global market.

For more information about Avtron Manufacturing, Inc., visit **www.avtron.com** or contact: Avtron at 7900 E. Pleasant Valley Rd. Independence, OH 44131 Phone:216-642-1230, Fax: 216-642-6037, e-mail:sales@avtron.com.

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