

PRESS RELEASE FOR IMMEDIATE PUBLICATION

Avtron Industrial Automation Secures Greenfield Plate Mill Order

Independence, OH – November 20, 2009 –Avtron secured a contract for a Greenfield Plate Mill Drive system from Danieli Automation, Buttrio Italy. The system will be designed jointly in Italy and the United States and will consist of 2X 2500 HP 12 Pulse DC Drives. The control system will be manufactured at the Avtron facility located in Cleveland, Ohio. The L-1 and L-2 automation process control will be developed in Italy at the Danieli Automation facility. System integration will take place at Avtron with the project team from Italy joining their US counterparts in preparation for delivery and on-site commissioning. The new mill is expected to be commissioned late 2010.

About Danieli:

Danieli Automation was formed in 1969 to provide electrical and control services for Danieli's mechanical arm. Danieli Group acquired Wean Industries and United Engineering in the USA and ranks among the 3 largest suppliers of plants and equipment to the metals industry world-wide.

About Avtron Industrial Automation

Avtron Industrial Automation delivers Engineered System solutions designed to help users reduce costs, increase efficiency and enhance profitability. With drive systems and services catering to virtually every heavy industry segment, Avtron Industrial Automation provides a diverse array of capabilities including AC and DC drives, encoders, and high speed data acquisition and diagnostic software. Headquartered in Independence Ohio, Avtron Industrial Automation provides solutions for the global market.

For more information about Avtron Industrial Automation., visit www.avtronautomation.com or contact: Avtron at 7900 E. Pleasant Valley Rd. Independence, OH 44131; Phone: 216-642-1230; Fax: 216-642-6037

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